

**7th CHILDREN'S AND YOUNG ADULT
LITERATURE FESTIVAL**
10am-6pm, 30 JUNE 2012



PATRICK WHITE ROOM

JUDITH WRIGHT ROOM

10-10.45am - Keynote Address

"What the World is Publishing" by **Jill Corcoran**, Literary Agent with the Herman Agency, New York.

11-11.45am - Inside Picture Books

Corinne Fenton, Nina Rycroft, and Claire Saxby share how they created and published their best-selling and award-winning picture books. Chaired by **Frané Lessac**.

11-11.45am - History is Selling

Authors **Mark Greenwood** (Chair), **Belinda Murrell, Pamela Rushby**, and publishers **Lisa Berryman** and **Zoe Walton** discuss writing historical fiction and why it's in such demand.

12-1pm - Reaching into the Heart: Realistic Fiction

Social realism defies market trends and remains a constant best-seller. With **Sarah Foster, Meg McKinlay, Prue Mason, Sally Murphy** and **Sue Whiting** (Chair).

12-12.45pm - Inside the Educational Book Market

What secrets do you need to know to enter the lucrative world of educational publishing. Successful creators discuss their books and how they work with educational publishers. With **Meredith Costain, Maria Gill, Sheryl Gwyther** and **Lesley Vamos**. Chaired by **Dianne Wolfer**.

12.45-2pm - LUNCH Launch of **Belinda Murrell's *The Forgotten Pearl***

2-2.45pm - What do the Publishers Say: Picture Books

Three of Australia's leading picture book publishers - **Jeanmarie Morosin** (Random House), **Tegan Morrison** (ABC Books) and **Sue Whiting** (Walker Books) - let us know what they are looking to publish. Chaired by **Frané Lessac**.

2-2.45pm - What do the Publishers Say: Children and Young Adult

Australian and international kids and young adult publishers let us know what they are looking to publish. With **Lisa Berryman** (HarperCollins), **Jill Corcoran** (Herman Agency), **Sarah Foster** (Walker Books) and **Zoe Walton** (Random House). Chaired by **Wendy Blaxland**.

3-3.45pm - What Makes a Bestseller?

Some books are, some books aren't. What makes a kids and YA bestseller? With **Deborah Abela** (Chair), **Meredith Costain, Katrina Germein** and **Chris Kunz**.

3-3.45pm - Going Digital

Today's authors are writing for a generation of digital natives. **Hazel Edwards, Jeni Mawter, Pamela Rushby** and **Lesley Vamos** tell us how to join the tribe. Chaired by **Christopher Cheng**.

4-5pm - Pitch an Idea that Captures a Publisher: Kids & Young Adult Novels

Pitch your idea for a kids or young adult novel to an expert panel. With **Lisa Berryman, Brian Cook, Chris Kunz** and **Zoe Walton**.

4-5pm - Pitch an Idea that Captures a Publisher: Picture Books

Pitch your picture book to a panel of publishing professionals. With **Jeanmarie Morosin, Tegan Morrison, Karen Tayleur** and **Sue Whiting**.

5.00pm - ON THE VERANDA

Join your fellow writers for a complimentary post-festival drink.

PITCH AN IDEA THAT CAPTURES A PUBLISHER

KIDS & YOUNG ADULT NOVELS with **Lisa Berryman, Brian Cook, Chris Kunz** and **Zoe Walton**

PICTURE BOOKS with **Jeanmarie Morosin, Tegan Morrison, Karen Tayleur** and **Sue Whiting**

How the Panel Works

Unpublished authors and illustrators will have an opportunity to pitch their idea to a panel of publishers. There are two separate panels - Kids and Young Adult Novels and Picture Books. Our publishers are looking for ideas that are exciting, unusual and ignite their interest. There are only a limited number of places available for each panel and you must be registered with the Festival to participate. For details go to www.nswwc.org.au.

**7th CHILDREN'S AND YOUNG
ADULT LITERATURE FESTIVAL**
30 JUNE 2012

**Children's Literature from
Australia, New Zealand & Beyond**



Partnering with the National Year of Reading, 2012 and Society of Children's Book Illustrators & Writers, Australia & New Zealand (SCBWI)



Australia and New Zealand have some of the highest literacy rates in the world, thanks in part to a deeply embedded writing culture. For many the journey into the world of literature begins as children, and the 7th Children's and Young Adult Literature Festival is a celebration of the people that make journey possible.

In recognition of their work, this year's festival will be showcasing writers, illustrators and digital creators from across Australia and New Zealand. Sally Murphy, the multi-award winning author of *Pearl Verses the World* and *Toppling*, will be here from Western Australia; Corinne Fenton, one of Australia's best picture book authors will be travelling from Victoria; the acclaimed author, script writer and film producer Pamela Rushby, whose new historical novel *The Horses Didn't Come Home* has just been published, will be joining us from Queensland; Nina Rycroft, illustrator of the

acclaimed *Ballroom Bonanza*, will be flying in from New Zealand; and continuing our international focus, the keynote address "What the world is publishing", will be delivered by Jill Corcoran, literary agent with the Herman Agency in New York. Joining our writers and illustrators will be publishers and editors from ABC Books, Five Mile Press, HarperCollins, Random House and Walker Books.

I look forward to seeing everyone at the NSW Writers' Centre to share in a day of panels, pitching sessions, networking, craft and most importantly, a celebration of writing for children and young adults.

Susanne Gervay OAM
Festival Director
NSW Writers' Centre Chair

HOW TO BOOK TICKETS

Online at www.nswwc.org.au
or by phone 02 9555 9757
NSW Writers' Centre Members \$55
Member Concession \$45
Non-Members \$80

Plenty of free parking at the Centre and a café with deli-style food is open all day.



Trade & Investment
Arts NSW



Festival Participants



DEBORAH ABELA is the author of the *Max Remy Superspy* series, *Jasper Zammit (Soccer Legend)* series, *The Remarkable Secret Of Aurelie Bonhoffen* and *Grimsdon*. Her latest series *Ghost Club*, is about two 11-year-olds who deal with pesky poltergeists and paranormal pests. She is an ambassador for the 2012 National Year of Reading. www.deborahabela.com



LISA BERRYMAN is the children's book publisher with HarperCollins Publishers Australia. She commissions picture books to young adult titles and publishes a number of best-selling Australian authors and illustrators including Susanne Gervay, Jeni Mawter and Pamela Rushby. www.harpercollins.com.au



WENDY BLAXLAND has over 100 published books, written mostly for children, and her books have been translated into many different languages. She has written plays for young people at Marian Street Theatre and for *Play School*. Wendy is also an academic writer, reviewer, journalist and editor. www.wendyblaxland.com



CHRISTOPHER CHENG's books include *One Child*, *The Eye Spy Book of Party Animals*, *Zoo You Later* and *New Gold Mountain*. Christopher is a national Ambassador for the National Year of Reading 2012. www.chrischeng.com



BRIAN COOK has held senior publishing industry positions in adult and children's publishing and now manages his own manuscript assessment and literary agency businesses. He has launched and guided the careers of hundreds of writers over the years. www.theauthorsagent.com.au

JILL CORCORAN is a literary agent with Herman Agency New York representing authors and illustrators. She has an English degree from Stanford University and an MBA in Finance and Marketing from The University of Chicago. Jill also has her own marketing company working on projects for Leo Burnett Advertising, Mattel, LA Gear. www.hermanagencyinc.com

MEREDITH COSTAIN's books include *Bed Tails*, *Year in Girl Hell* series and *Musical Harriet*, which was adapted for television by the ABC. *Doodledum Dancing* was an Honour Book in the CBCA Awards. Her latest books *Everything to Lose* and *Catch Me If I Fall* are novelisations of the ABC Television series *Dance Academy*. www.meredithcostain.com



HAZEL EDWARDS' book *There's a Hippopotamus on Our Roof Eating Cake* was recently adapted for film and a documentary is being made of reactions to *f2m: the boy within*, a coming-of-age YA novel about transitioning gender. She is a director of ASA and 2012 National Year of Reading Ambassador. www.hazeledwards.com

CORINNE FENTON is the author of more than 20 books for children. Her classic picture book *Queenie: One Elephant's Story*, illustrated by Peter Gouldthorpe, was named an Honour Book in the 2007 CBCA Awards, and *The Dog on the Tuckerbox* named as a Notable Book in two categories for the 2009 CBCA Awards. www.corinnefenton.com

SARAH FOSTER is the founder, managing director and publisher of Walker Books Australia and is on the Group Board of Walker Books. In 2007 she started a local publishing list that has grown to 40 books a year and includes the authors Mo Johnson, Sue Whiting, Meg McKinlay, Sarah Murphy and illustrator Sarah Davis. www.walkerbooks.com.au



KATRINA GERMEIN's first book, *Big Rain Coming*, is an Australian best seller and remains in print around the world more than a decade since its release. In 2011 *My Dad Thinks He's Funny* was Highly Commended in the Prime Minister's Literary Awards. Her latest book *Somebody's House*, will be published in 2013. www.katrinagermein.com



SUSANNE GERVAY OAM is the best selling author of *I Am Jack*, *That's Why I Wrote This Song* and *Ships in the Field*, which are endorsed by The Alannah & Madeline Foundation, Cancer Council, Room to Read, The Children's Hospital Westmead and others. Susanne is co-head of SCBWI Australia and a 2012 National Year of Reading ambassador. www.sgervay.com



MARIA GILL specialises in children's non-fiction books often with an environmental theme. Her books were Storylines Notable Books and nominated for the 2012 New Zealand Post Children's Book Awards. Maria coordinates Kiwi Write4Kidz a nationwide writers' group, and organises publicity events to enable authors to promote their books. www.mariagill.co.nz

MARK GREENWOOD's *The Legend of Moondyne Joe* and *The Legend of Lasseter's Reef* won the WA Premier's Children's Book Award. *Simpson and His Donkey* was a CBCA Honour Book in 2009 and *Ned Kelly and the Green Sash* won the Hoffman Award. This year Mark published *The Greatest Liar on Earth* and *The Drummer Boy of John John*. www.markgreenwood.com.au

SHERYL GWYTHER is widely published in anthologies and writes for educational and trade publishers. Her books include *Secrets of Eromanga*, *Princess Clown*, *Charlie & the Red Hot Chilli Pepper*. She has been awarded an Australian Society of Authors Mentorship, May Gibbs Children's Literature Trust Residential Fellowship, and an Arts Qld Individual Professional Development Grant. www.sherylgwyther.net

CHRIS KUNZ is an Associate Publisher of Children's and YA Books at Random House Australia. She has created the *Bindi Wildlife Adventures* series and the *RSPCA Animal Tales*. www.randomhouse.com.au

FRANÉ LESSAC has over thirty-five award winning children's books published throughout the world. She was awarded the Muriel Barwell Award for Distinguished Service to Children's Literature, is a member of the Children's Book Council of West Australia and the International Board on Books for Young People. Frané is a 2012 National Year of Reading ambassador and Illustrator Coordinator for SCBWI Australia and New Zealand. www.franelessac.com

PRUE MASON won the 2005 Queensland Premier's Literary Award for her best selling novel *Camel Rider*. Her latest book *Birdie in the Sky* is part of the popular *Chomps* series. She has recently been commissioned to write for a new horror series published by Penguin Books. www.pruemason.com



JENI MAWTER is the author of the hilarious *So* series and the *Freewheelers* series. She has also published non-fiction, poetry, verse narrative, songs and scripts. She has just written *Kiss Kill*, an e-book "transmedia" young adult novel combining scripts, songs, notes, poems, comics, essays, texting and photos. www.jenimawter.com

MEG MCKINLAY is a children's author and poet. Her titles include *Surface Tension*, *Annabel*, *Again*, *The Big Dig*, *Going for Broke*, *The Truth About Penguins* and *No Bears*. www.megmckinlay.com

TEGAN MORRISON is the children's publisher for ABC Books and previously the children's publisher for Hachette. She has published many acclaimed books including *Looking for Alibrandi* by Melina Marchetta, *Coraline* by Neil Gaiman and *Lost and Found* by Oliver Jeffers.

JEANMARIE MOROSIN is commissioning editor for children's books at Random House Australia, where she acquires picture books and non-fiction titles. Before joining Random House she was Executive Editor at Penguin Books for Children and Young Adults and also worked at HarperCollins Children's Books in New York, ABC Books for Children and Allen & Unwin. www.randomhouse.com.au



BELINDA MURRELL is a bestselling children's author currently writing her twelfth book. These include the fantasy-adventure series *The Sun Sword Trilogy*, *The Locket of Dreams*, *The Ruby Talisman*, *The Ivory Rose* and *The Forgotten Pearl*. Her books have been shortlisted for various awards and selected for the NSW Premier's Reading Challenge. www.belindamurrell.com.au

SALLY MURPHY is an author of 28 books including the multi-award winning *Pearl Verses the World* and *Toppling*. As well as writing for children Sally is also a children's book reviewer on her site www.aussiereviews.com. www.sallymurphy.net

PAMELA RUSHBY has written children's books, television scripts and documentaries. She is the recipient of the Ethel Turner Prize in the NSW Premier's Literary Award. www.pamelarushby.com



NINA RYCROFT is an illustrator whose titles include *Little Platypus*, listed as a CBCA notable book in 2001, *Boom Bah!*, *Ballroom Bonanza*, *No More Kisses* and *When I Am*. This year Nina is celebrating her latest release, *Pooka* by Carol Chataway, and illustrating a Jackie French picture book for HarperCollins. www.ninarycroft.com



CLAIRE SAXBY has more than 35 books titles in print. Her most recent picture books are *There Was an Old Sailor* and *Carrum Sailing Club*, as well as *Sheep, Goat and the Creaking Gate* and *Snow Play*. members.optusnet.com.au/merck/

KAREN TAYLEUR discovered a life-long passion for children's publishing at Black Dog Books and is now the commissioning editor for The Five Mile Press in Melbourne. In her spare time she also writes books for children and young adults. www.fivemile.com.au

LESLEY VAMOS is a freelance illustrator and graphic designer and serves on the illustrator committee for SCBWI Australia and New Zealand. <http://striped-designs.com>



DIANNE WOLFER has written twelve books for teenagers and younger readers including, *Photographs in the Mud* and *Lighthouse Girl*, which won the 2010 West Australian Young Readers' Book Awards and was a CBCA Notable Book. www.diannewolfer.com



ZOE WALTON is a publisher of books for children and young adults at Random House Australia. She works with many popular and award-winning Australian authors, including Deborah Abela, Belinda Murrell, Michelle Cooper and *New York Times* bestselling author John Flanagan. www.randomhouse.com.au



SUE WHITING is a former teacher with a special interest in literacy and children's literature, now working as a children's managing editor with Walker Books. She is also a successful children's writer of more than 60 titles including *The Firefighters*, *A Strange Little Monster* and *Get a Grip Cooper Jones*. www.suewhiting.com